



Ydesign-tobenoticed.com

Julie Yonker  
professional profile

As a creative artist, I am dependable, experienced, and knowledgeable. Having worked at companies as a junior designer, production artist and as the production manager, I am familiar with every step of the design and production process. From my experience and proven leadership abilities, I am able to recognize potential project-related issues, to take a proactive approach to problem solving, and to elevate production standards within companies. This also gives me the ability to develop and implement existing or new communication and work flow procedures for maximum efficiency on every project.

03|03 — current;  
Ydesign;  
owner and  
creative brand designer

- On various projects: logo develop, identity package. brochures, direct mail, flyers, signs for clients throughout the United States.
  - Strong communication skills with clients through emails and telephone conversions.
- Extended Project: DotComsPlus, Chicago Illinois [domain registration]
- Creative design team leader, managing all projects, and assisting other staff with design needs. Also manage all higher-end projects.
- Extended Project: Studio Verdir LLC,; Chicago, Illinois [interactive media]
- Conceptualize and produce internal brand identity, print and promotional materials.
  - Work with internal web designer to develop and customize several client websites.
  - Redesigned a book layout of 178 pages and created icons of each section.
  - Developed powerpoint presentations.
- Extended Project: Take Action [homeland security organization]
- Developed logo, tagline, promotional and branding materials.

10|88 — 03|03;  
Monaco Viola  
Incorporated;  
Chicago, Illinois  
[marketing agency]

- Creative branding director 01 — 03; senior production artist 96 — 01;  
production manager 93 — 96; production artist 88 — 93
- Worked with senior management and peers to develop the company's standards.
  - Developed brand standards for clients.
  - Logo development.
  - Identity packages.
  - Internal communications for clients.
  - Direct mail campaigns.
  - Benefits package programs.

01|81 — 09|88;  
Sargent and Lundy  
Engineers; Chicago,  
Illinois [engineering firm]  
production artist

- Brochures
- Presentations
- Proposals
- Internal newspaper
- Slide presentations

education

South Suburban College, Illinois — Associates Degree in Advertising and Design  
Thorntonwood High School, Illinois

background

I have worked directly with the production manager, designers, production artists, and proofreaders throughout each stage of work. I can work both independently and in conjunction with creative teams. In addition, I am responsible for all file preparation of jobs for printers, including collect for output, color breaking, color correct, electronic files, and making printers dummies ensuring accurate final results on all projects.

From my design and production experience I have knowledge of Quark 4.0, Adobe Illustrator 10, Photoshop 7.0 and creating pdfs on a Mac system. I continually keep updated on new technologies and continue to advance my personal knowledge of new design software as necessary.

sample of developing  
a logo, the logo process  
and how I can work  
with you

You will receive 4–6 different customized logo options in color to choose from within 1–2 days with unlimited revisions until satisfied through pdfs. I provide a brief description for each option so you are aware of my thinking process.

I will create the logo in Illustrator 10. I will provide the final logo in color and black and white in various formats (jpeg, gif) for other applications. I can upload the files directly to you or mail the files on a CD to the location you provide. Once I receive a project, I am very proficient with background research, deadlines, and designing a logo that will pertain to your company!

The cost includes logo options, final logo in various formats, and the right to the logo.

references

Upon request and/or visit the testimonials on home page.